



Food and Agriculture  
Organization of the  
United Nations

Globally Important  
**AGRICULTURAL  
HERITAGE**  
Systems



## **GIAHS WEBINAR SERIES: Sustainable Tourism and Agricultural Heritage**

### LAUNCHING EVENT

**Thursday June 11, 2020 from 3:00 PM to 4:30 PM (CEST)**

- 3:00 PM – 3:15 PM **Welcome Remarks.** Mr Yoshihide Endo. GIAHS Program Coordinator. FAO.
- 3:15PM – 3:30 PM **Sustainable Tourism and Rural Development.** Mr Dirk Glaesser. Director. Sustainable Development of Tourism. United Nations World Tourism Organization (UNWTO).
- 3:30 PM – 3:40 PM **Dialogue and Q&A**
- 3:40 pm – 3:55 PM **GIAHS Assisi-Spoleto, Italy: A Case of Sustainable Tourism.** Mr Bernardino Sperandio. Mayor of Trevi.
- 3:55 PM – 4:10 PM **GIAHS: Tourism and Sustainability. Analysis of 2020 Survey Results.** Ms Gladys H Morales. GIAHS Partnerships and Resource Mobilization for Innovation and Digital Transformation. Consultant. FAO.
- 4:10 PM – 4:20 PM **Dialogue and Q&A**
- 4:20 PM – 4:30 PM **Closing Remarks: the Way Forward.** Ms Clelia Maria Puzzo. GIAHS Program Specialist. FAO.