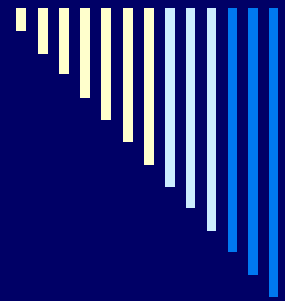


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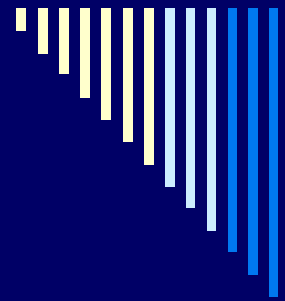
ESE

## 8. Experiment Operation



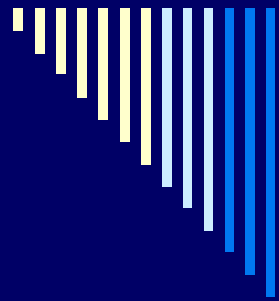
# Experiment Operation

- **9.1 Preparation**
- **9.2 Execution**
- **9.3 Data Validation**



# Preparation

- **9.1.1 Commit participants**
- **9.1.2 Instrumentation concerns**



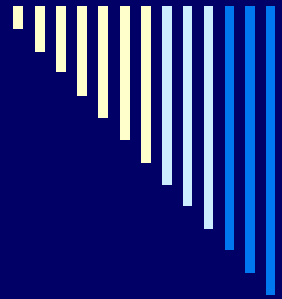
# Commit Participants

- **Found people who are willing to attend**
  - Obtain consent
  - Give information about management of sensitive results, If any
  - Inducement: Let them be as little as possible
  - Deception, betray: they are not to prefer, and should be possibly to exclude. If deception is applied it should be explained and revealed to the participants as early as possible.



# Instrumentation Concerns

- ❑ **Implementation of forms, guidelines, materials**
- ❑ **Registration of information concerning the expected participating subjects**
- ❑ **Training**



# Execution

- **Real-time tailoring of the design at execution time**
  - Is there impact on data collection forms?
  - Is there impact on the experimental environment?



# Data Validation (Preliminary)

- ❑ Did the participants understand the forms?
- ❑ Did some of the participants participated in the experiment not seriously?
- ❑ Was the experiment conducted as intended?
  - E.g.: Did the experimenters provide the treatments to subjects in the correct order?