ESE 7.1 Experiment Planning. **Experiment Design.** Cases.



REPLICATION, RANDOMIZATION, BALANCING, AND BLOCKING IN EXPERIMENTAL DESIGN. Some details



Additionally let us EXPERIECE WITH ONE SOURCE OF DESIRED VARIATION

O.1 One factor



One factor Two treatments 0.1.1

MEMO: Experiment Design Types One factor & (n>=2 treatments)

- Randomized [Incomplete Block] Design
 - // A subject uses one treatment (*)
 - (*) Subjects are assigned randomly to treatments
 - Simple Randomized [IB] Design, SR[IB]D // One treatment is applied to an object (***) (***) Objects are assigned randomly to treatments
 - Completely Randomized [IB] Design, C[IB]RD // All treatments are applied to an object (****)
- Randomized Complete Block Design
 - // Each subject uses all the treatments (**)
- (**) The total order in which a subject uses the treatments is assigned at random.
 - [Simple] RCBD // One treatment is applied to an object (***)
 - [Completely] *RCBD* //All treatments are applied to an object (****) (****) The total order in which a treatment is applied to an object is assigned at random.

Treatments vs. Objects

Treatments

VS.

Subjects

Randomized [Incomplete Block] Designs

→ One factor with two alternatives





Randomized [incomplete block] design. Completely Randomized Design



In order to begin, let us consider that all subjects work on a common object: 0.1.1.1.1

Randomized [Incomplete Block] Design. Completely Randomized [IB] Design



CR[IB]D: All treatments are applied to each object

For one factor, two treatments: Basic experiment O.1.1.1 .1 Two subjects are involved, each working the same object, && each using a different treatment.

o:= O₁; (o,S1, T1), (o,S2, T2)

The mapping among subjects and treatments is randomized.

 \rightarrow One factor with two alternatives

Randomized [Incomplete Block] design. Completely Randomized [IB] Design with Replications

 \rightarrow One factor with two alternatives

All the experiment subjects are using the **same** object, && each subject will be using just one treatment.

This is a kind of boundary case.

Subjects will be randomly assigned to the treatments under study. If we have the same number of subjects per treatment, the study is balanced. $o=O_1$ (o,S1,T1), (o,S2,T1), (o,S3,T2), (o,S4,T1) ... (o,S10,T2)

The mapping among subjects and treatments is randomized and is possibly balanced.





Randomized [incomplete block] design. Simple Randomized [Incomplete Block] Design

 \rightarrow One factor with two alternatives

Basic experiment O.1.1.1.2 1 object per treatment, and 1 subject per object: (O1, T1, S1), (O2, T2, S2) In the basic experiment, it is empty the intersection between any pair of elementary experiments

The mapping Treatments-Objects, and the further mapping with Subjects are both randomized (1 factor 2 alternatives)

| 0, S | O1, S1 | O2, S2 |
|------|--------|--------|
| Т | T1 | T2 |

Randomized [incomplete block] design. Simple Randomized [IB] Design With ...

→ One factor with two alternatives

One treatment per object, one subject per object: S_{i=1,2..n>} (O1, T1), (O3, T2), (O2, T2), (O4, T2) ... (O10, T1)

The mapping 1 to 1 of objects and subject is randomized. The mapping of objects and treatments is randomized and hopefully balanced (1 factor 2 treatments)

| 0 | 01 | O2 | O3 | 04 | 05 | 06 | 07 | 08 | 09 | O ₁₀ |
|---|----|----|-----|----|----|----|----|-----------|----|-----------------|
| | s1 | s2 | s10 | s9 | s4 | s8 | s3 | s5 | s6 | s7 |
| Å | T1 | T2 | T2 | T2 | T1 | T2 | T1 | T2 | T1 | T1 |

Subjects (S) do change when passing from an object to another one; each subject uses just one object (O) and one treatment (T).

Randomized Complete Block Design. Completely Randomized Complete Block Design

→ One factor with two alternatives

All treatments are applied to each object. 0.1.1.2 Any subject uses all the treatments.

The advantage of this design technique is to see, for each assigned objects, the difference in performing all the treatments involved by the same subject. However, in order to apply this approach, the learning effect must be low. Randomized Complete Block Design. Pair Comparison with replications

→ One factor with two alternatives



T1

T2

Randomized Complete Block Design. Pair Comparison with replications

 \rightarrow One factor with two alternatives

(S1, O1, T1), (S1, O1, T2), (S2, O2, T2), (S2, O2, T1) ... (S5, O5, T2)

In order to avoid the influence of which treatment should be started with first, we assign treatments to (a half of the) subjects in a random way.





One factor More than two treatments

Completely Randomized [Incomplete Block] Design

 \rightarrow One factor with more than two alternatives

CR[IB]D: All treatments are applied to each object, one treatment per subject

Completely randomized [IB] design with 3 treatments, (3+6) subjects, 1object



Each treatment is applied 1+2 times to each object.

Completely Randomized Complete Block Design

 \rightarrow One factor with more than two alternatives



CRCBD: All treatments are applied to each object, all treatments per subject. CRCBD with 3 treatments, (3+3) subjects,1object



Each treatment is applied 3+3 times to each the object

Multiple Design-Factors



EXPERIENCING WITH MULTIPLE SOURCES OF DESIRED VARIATION

Link to cardinalities of the elementary experiments

DICII – UniRoma2 – Giovanni Cantone

FACTORIAL DESIGN



K factors each with

2 Treatments

$K=2 \rightarrow 2x2$ FACTORIAL DESIGN



Both factors have two treatments.

All the combinations of the treatments are possible.

| F1 F2 | a | b |
|----------|----------------|----------------|
| А | S ₄ | S ₁ |
| В | S ₂ | S ₃ |

$K=3 \rightarrow 2^3$ FACTORIAL DESIGN

All the combinations of the treatments are possible.

| | F1 | F2 | F 3 | S |
|-----------|----|----|------------|------------|
| | а | А | α | S2 |
| | b | А | α | S1 |
| ''''' | а | В | α | S 8 |
| · · · · · | b | В | α | S 6 |
| | а | А | β | S5 |
| | b | А | β | S 3 |
| | а | В | β | S7 |
| | b | В | β | S4 |

NESTED DESIGN



ONE HALF OF 2³ FACTORIAL DESIGN



How to reduce the number of experiments? How to combine treatments of different factors?

| F1 | F2 | F3 | SIS . |
|----|----|-------------------|-------|
| b | А | α | S8 |
| а | В | + Otla | S6 |
| а | Α | o ^{co} ĝ | S5 |
| b | B | <u>p</u> | S4 |





Avoiding variations of no interest.

Have the uninteresting factor to influence equally all treatments.





Block design with a single undesired variable

Apply each design factor treatment with each alternative of the blocking variable

BLOCK DESIGN



In order to have the uninteresting factor to influence equally all treatments, 4 experiments are needed at least, i.e., 2 times the size of the factorial experiment with 1 interesting factor and 2 levels (1x2).

BLOCK DESIGN



the blocking variable.

MULTIPLE DESIGN-FACTORS: INTERACTION

Hypotheses should consider

- not only the effect of a treatment on the output (o),
- but the effect $o_{f,t}$ of each treatment $F_f(t)$ of factor F_f on the output (o), and also
- the effect, if any, of interaction between o_{f,t} and o_{g,z}



Not interacting factors Best result: (AA, b), with ascending Y *scale*



Interacting factors Best result: (AA, a), with ascending Y scale

Multiple Factors



Experiencing with multiple sources of undesired variations (Continue) Link