

Please note

This presentation is a step-by-step guide to Register to the IBM Academic Initiative OnTheHub portal. To assist IBMers around the world working with academics to fully demonstrate the site experience, a mirror store for IBM employees only was created that will not give IBMers access to the academic discounts otherwise found OTH (it will also enable easier reporting). Using **your@xx.ibm.com** email address to register IBMers will go through the same process most of the audience will using an email credential to register. IBMers will also be able to add to cart, agree to terms and check out the item.

Each University should follow the same steps using its own customized portal.

MANDATORY Each University listed in the IBM Academic Initiative program must have a up and running OnTheHub portal, customized with the University Logo, accessible using the University e-mail domain. Customization is in charge to Daniel Wiebenga (dwiebenga@kivuto.com). If the customization is not already active, IBM will organize a call between Daniel Wiebenga and the University referent for the program in order to proceed.

Link for University of Tor Vergata:

<https://uniroma2.onthehub.com/WebStore/OfferingDetails.aspx?o=809b931d-4060-e611-9420-b8ca3a5db7a1>

IBM Academic Initiative
OnTheHub portal

Guidelines






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IBM Bluemix Promo Code - 12 Month Trial



Manufacturer: IBM Academic Initiative

Delivery Type: Custom Delivery

Available to: IBM Staff

Free

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Verification

To order products on this WebStore, you must be affiliated with an organization that is authorized to use this WebStore.

How would you like to register?

- With an organization-issued email address (e.g. a ".edu" or ".ac.uk" address)
- By activating an account that has already been created for you
- With a registration code
- By submitting proof of your academic affiliation (e.g. a student ID or report card) via upload or fax.

Please allow two business days for your proof to be verified after you submit it. Some orders may be placed on hold until this verification is complete.

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Account Verification > Verify Email Address

Organization-Issued Email Address*

A confirmation email will be sent to the address you provide from 'noreply@kivuto.com'. Please ensure that your email is configured to allow messages from the domains 'kivuto.com' and 'onthehub.com'. Check your Spam folder if the email does not arrive within a few minutes.

Insert your
academic e-
mail address

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Account Registration

First Name*

Last Name*

Username*

Email Address*

Your email address will act as your username. You will use it to sign in to the WebStore.

Choose a Password*

Password must be at least six characters long.

Confirm Password*

Complete w
your data

Proof of Eligibility

Your Organization*

Organization-Issued Email Address*

Group of which you are a member*

Your Organization*

IBM (Staff) ▼

Organization-Issued Email Address*

speschiera@it.ibm.com

Group of which you are a member*

IBM Staff ▼

You will be liable for the full price of any products you have ordered if you are unable to supply proof of your eligibility upon request

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[Account Information](#)

Eligibility

[Change Password](#)

Thank you for registering.

Your account is currently pending verification. Some orders may be placed on hold until this verification is complete. See details below.

Eligibility

You are a member of (or have requested membership in) the following groups:

Organization:	IBM (Staff)
User Groups:	IBM Staff
Verification Method:	Organization-issued email address
Status:	Unverified (Expires: 2018-02-15)

An email has been sent to speschiera@it.ibm.com with the subject **"Email address confirmation"** to confirm the email address. Please follow the instructions in the email. If you do not receive it within an hour, please ensure your email program is configured to allow emails from **kivuto.com**. Click below and we will resend the confirmation email.

[Resend Confirmation Email](#)

[Request Additional Eligibility](#)

Go to your mail



Email Address Confirmation
IBM Academic Initiative (Staff)

To: Silvia Peschiera1

Please respond to noreply

15/02/2017 12:54

[Show Details](#)



**Demonstration
Only**

IBM Academic Initiative created this IBM Staff WebStore to support those employees working with the academic audience further. This store catalog mirrors our IBM Academic Initiative store that the academic audience will access with their valid school credentials at ibm.onthehub.com. Click on the Faculty/Staff tab to see offerings available for Faculty. Click on the Student tab to see the offerings available for Students.

This email is to confirm the email address that you supplied. Please click the link below to complete the verification of your email address:

<http://ibmstaff.onthehub.com/d.ashx?s=srsnmcxfrm>

If you are redirected to your organization's internal sign-in page, you will need to sign in using the credentials provided by your organization.



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Faculty/Staff

Students

Cloud

Commerce

Data & Analytics

IoT

Mobile

Security

Power Systems

z Systems

Watson

Additional Resources

Cloud Access

Courses

Bluemix

Blueworks Live

Power Systems Academic Cloud

z Systems Academic Cloud

IBM Bluemix Promo Code - 12 Month Trial



Manufacturer: IBM Academic Initiative

Delivery Type: Custom Delivery

Available to: IBM Staff

Free

Add to Cart

[Are you eligible?](#)

Description

Are you eligible?



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Product Search



Faculty/Staff

Students

Cloud

Comm

Cloud Access

Bluemix

Blu

IBM Bluemix

Added to your shopping cart



[View Full Cart](#)



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Quantity

1

Price

Free

[Back to Shopping](#)

[✓ Check Out](#)

Description

Are you eligible?

1 Messages

2 Order

3 Receipt

Product

This message applies to:

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Academic Initiative Program Agreement

You can also view this agreement in [Greek](#), [Indonesian](#), [Polish](#), and [Czech](#).

The purpose of this IBM Academic Initiative agreement ("Agreement") is to make available certain software, resources, cloud services for educational and non-commercial research only to qualifying students, employees or contractors with educational institutions, or learning providers. As an authorized representative, you accept the terms of this Agreement by completing the registration process at <http://ibm.biz/ibmonhub2>.

This Agreement and any IBM license agreements or any other agreements under which Eligible Resources are made available are the complete agreement between you and IBM regarding the use of those Eligible Resources. This Agreement replaces any prior oral or written communications between you and IBM regarding this offering. If there is a conflict between any of the terms of other applicable licenses and agreements and those of this Agreement, the terms of this Agreement prevail to the extent that the terms conflict.

1. Definitions

Institution: an accredited publicly- or privately-funded educational institution approved by IBM to participate in this offering. Qualifications for approval are listed at the following web site: <https://developer.ibm.com/academic/docs/usage-questions/>

Registered Educator: a member of an Institution's teaching or research staff who has registered, with the authorization of their Institution, to participate in this offering.

Registered Student: a student of an Institution who has the authorization of their Institution to participate in this offering.

Educational Materials: The term "Educational Materials" means educational material that IBM or a third party on behalf of IBM may make commercially available. Educational Materials may be tutorials, instructor guides, student guides, lab guides, lab exercises, slide decks, sample tests, syllabi, workbooks, charts, white papers,

Decline

Accept



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1 Messages

2 Order

3 Receipt

Faculty Survey

Product

This message applies to:

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Please answer the following questions to complete the check out process

In which college/department do you teach? (select one that most closely aligns)*

Engineering

What is the name of your course(s)? Please include course number.* (for multiple courses separate each name with a comma)*

Biomedical Engineering

Which topic most closely relates to your course content?* (you can only select one)*

Cognitive/Watson

At which URL(s) can we verify that your course(s) will be offered? (for example, your school's course catalog url. for multiple courses separate each url with a comma.)*

https://...

Continue

Complete with
your data



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1 Messages

2 Order

3 Receipt

Items



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Amount
Free

Subtotal: Free
Taxes: --
Total: Free

Contact Information Fields marked with an asterisk (*) are required

First Name*

Silvia

Last Name*

Peschiera

Email*

speschiera@it.ibm.com

Receive email communications from OnTheHub, powered by Kivuto Solutions Inc., including information about promotions and new releases. You can unsubscribe at any time. For further details and contact information, please refer to the [Privacy Policy](#).

Proceed With Order

Order Summary

Order Date: 2017-02-15 7:08 AM
Eastern Standard Time
Order Number: 100528691632

Order Information

Name: Silvia Peschiera
Email: speschiera@it.ibm.com

Items



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Amount
Free

Notes:

Thank you for requesting extended trial access to IBM Bluemix, a single platform in the cloud that will enable you to develop your own solutions using a wide range of IBM services and APIs, including big data, analytics, Internet of Things (IoT), Watson, mobile, security and more.. To take advantage of this special cloud offer*, redeem the unique promotion code provided during checkout:

- 1) [Register](#) for an IBM Bluemix trial account, if you haven't already. (Don't forget, to complete the registration process you must respond to the click/accept text or email from id@bluemix.net)
- 2) [Login](#) to your Bluemix dashboard. Click on Account in the upper right corner and then on Account Type in the left navigation.
- 3) Enter the promo code from checkout. Click apply.

After you successfully apply the code, refresh the page to see the extension reflected in the calendar icon.

Learn more about how to use [IBM Bluemix](#) in your course work by using the [on-line documentation](#) and [community resources](#). We hope you'll find value in using the many APIs and services available on IBM Bluemix as you complete your learning projects.

Sincerely,

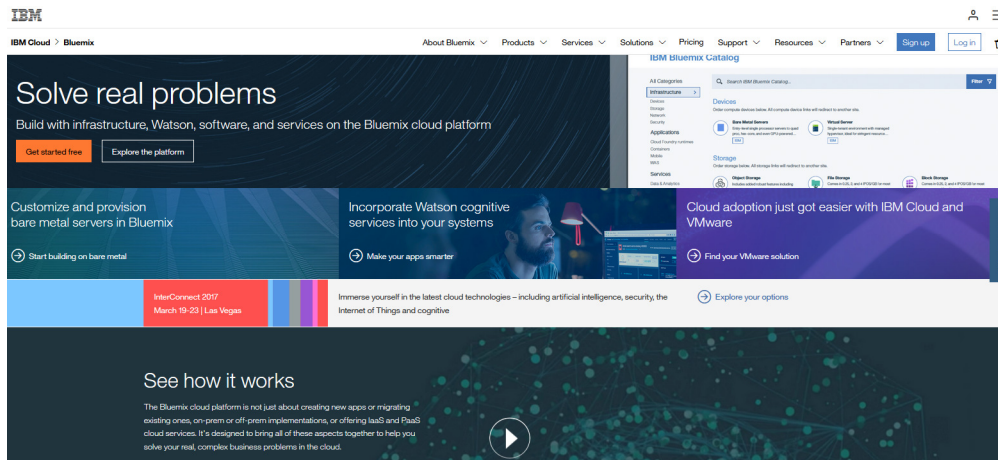
IBM Academic Initiative

*Terms of the offer: This offer is non-transferable. The code can only be used once and must be redeemed within 10 months of receipt.

Promo Code: 8C286739-11EE-126F-B0EB-3E7D4308C13E

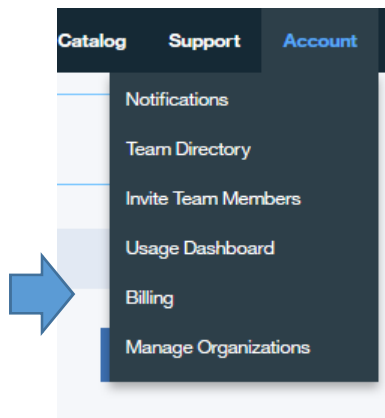
- Messages
- [Academic Initiative Program Agreement](#)
 - [Faculty Survey](#)

Example: Apply the Promo Code In Bluemix

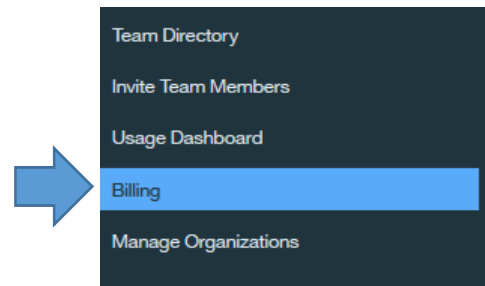


STEP ONE

STEP TWO



STEP THREE



Billing

Account Type
Trial

STEP FOUR

158 days left in trial

Your apps will stop at the end of the trial unless you add a credit card. Add your credit card or create a subscription account to enjoy free services and pay only for what you use above the free allowances.

Add Credit Card

Promotional codes:

Enter promo code

APPLY

Or, [contact Bluemix Sales](#) to learn about subscription discounts.

