

# **Experimental strategies: An Introduction**

### From a descriptive view up to study questions

Based on *D. C. Montgomery*, *Design and Analysis of Experiments*, McGraw-Hill.



### What an experiment can prove

No amount of experimentation can ever prove me right; a single experiment can prove me wrong.

Albert Einstein

Letter to Max Born, December 4, 1926

## ""||||||||||| Cases without human subjects

We want to show some cases where Exp. Eng. Techniques are applied [quite] without human subjects (only MD experiments should have human objects).

Valutare, al fine di ottenere, a parità di tutto il resto:

- +10% della durezza da tempera di alluminio in bagni {B1, B2, B3} e con temperature {T1, T2}
- 3% scarti da saldatura componenti elettronici su circuito stampato con tecniche {S1, S2}



## A case with human subjects

We want to show a case where Exp. Sw. Eng. Techniques are applied with human subjects (but, of course, without human objects).

Valutare, al fine di ridurre del 10% i difetti al rilascio:

 Tecnica I1 e tecnica I2 di ispezione di requisiti software ( o codice, etc.)

## A case of MD experiment with human objects (and subjects)

We as want to show a case where MD subjects apply Exp. Med. Treatments (or Levels) of a given Exp. Factor to human (as exp. objects).

Valutare impatto su ore/giorno di mal di testa in persone predisposte:

 Somministrazione del principio attivo Xxx in dose di 10 mg, 5 mg 1 o, rispettivamente, 0 mg una volta al giorno.

## ייון|||||| An ESE example

We would want to understand if it improves in the average the extensive maintenance time of software applications in a given domain using a structured approach to software design.

#### **Input Variables**

- Sw. Design (MVC, Ad hoc)
- Others: as usual

Levels: 1 factor, 2 treatments.

## ייון|||||| One more ESE example

We would want to understand if it improves in the average the extensive maintenance time of software applications in a given domain using a structured approach to software design, and J2EE, Java, RSA and people with different levels of experience and expertise.

#### **Input Variables**

- Sw. Design (MVC, Ad hoc)
- Development technology (J2EE, .NET)
- Programming Languages (Java 2.6, C# 1.5)
- Documentation tools (\*UML, RSA)
- Experience of subjects (Junior, Average, Senior)
- Expertise of subjects (Low, Medium, High)

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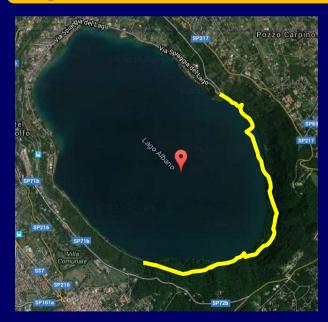
\_ Levels: 1 out of 2 or 3 for each input variable.



## A simple hybrid example

We want to improve the time that a team (person) would need in the average to bike two ways the Albano lake's wood path.

#### **Input Variables?**





## A simple hybrid example

We want to improve the time that a team (person) would need in the average to bike two ways the Albano lake's wood path.

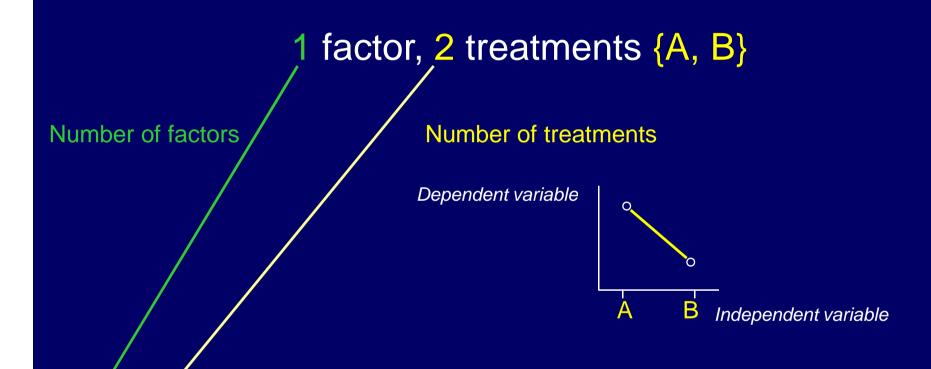
#### **Input Variables**

- Bike type (C, MB)
- Rocket rate (S, L)
- Wheel diameter (24, 26)
- Wheel type (L, C)
- Weather (D, W)
- Expertise of subjects (Medium, High)
- ...

### Levels: 1 out of 2 for each input variable.

- None
- Attempt
- One variable does change
- Factorial (complete, incomplete)
- •





1x2 elementary experiments.



1 factor, 2 treatments {A, B}

Wheel  $\Phi$ : { $\Phi$ 24,  $\Phi$ 28}

#### **Parameters**

INPUT VARIABLES
CONTROLLED AT
CONSTANT LEVELS:

Bike type = MB Rocket= S

Wheel type= L

Weather= Dry

Path experience= H





Q: What other about people involved as experimental subjects?



1 factor, 2 treatments {A, B}

Style  $\Sigma$ : { $\Sigma$ MVC,  $\Sigma$ AdHoc}

#### **Parameters**

INPUT VARIABLES
CONTROLLED AT
CONSTANT LEVELS:

Dev. Tech. = J2EE

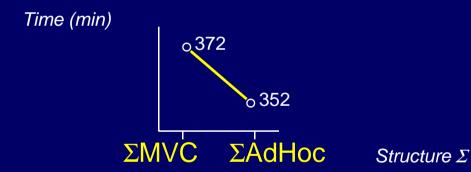
Prg. Lang.= Java

Doc. Tools= {starUML, ...}

Env.= {SQL, Apache, ..}

Experience= J

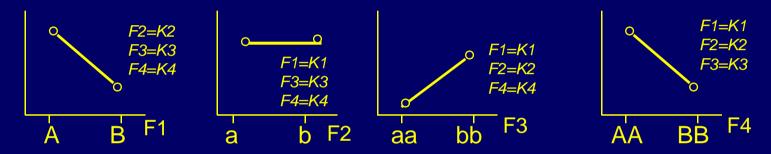
Expertise= M



Q: What other about people involved as experimental subjects?



More than one factors (F1, F2, ...  $F_n$ ). 1 factor does change per time



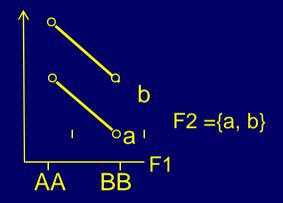
Four factors (F1..F4), each with two treatments

Descriptive result

- If the scale of ordinate is ascending (resp. descending) then the best choice for (F1, F3, F4) is (A, bb, AA) (resp. (B, aa, BB)).
- F2 does not affect outcomes for the given constant levels.



#### Interaction between two factors



b F2 ={a, b}
a
F1
AA BB

Not interacting factors

Best result: (AA, b), ascending Y scale

Interacting factors

Best result: (AA, a), ascending Y scale

#### Two factors, each with two treatments

Factors interact when variation in the combinations of treatments do affect outcome variations ( $\Delta$ )

Q: What tools to use to understand whether there is interaction between input variables?



#### **Factorial**

Number of factors



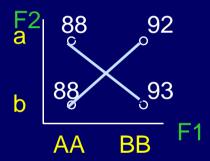
2 factors, each with 2 treatments (2x2)

Effect of F1 
$$=$$
  $(92+93)/2 - (88+88)/2 = 4.5$   
Effect of F2  $=$   $(88+93)/2 - (88+92)/2 = 0.5$ 

2x2 elementary experiments.



## Factorial 2x2 Interactions



Effect of interaction btw. F1 and F2 = (93+88)/2 - (88+92)/2 = 0,5

Q: Concerning outcomes, in what % do they depend on F1, F2, F1 and F2 interaction, respectively?

Q: What tools to evaluate the effect of interaction between input variables?



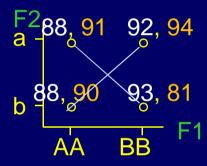
## Factorial 2x2 + 1 replication Replications

Effect of 
$$F1 = 3,25$$
 (\*)  
Effect of  $F2 = 0.75$   
(\*) =  $(92+94+93+81)/4 - (88+91+88+90)/4$ 

Q: Does replication impact on variance?



## Factorial 2x2 + 1 replication Interaction & Replications

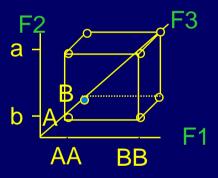


Effect of interaction btw. F1 and F2 = (92+94+88+90)/4 - (88+91+93+81)/4 = 0.25

Q: concerning outcomes, in what % do they depend on F1, F2, F1 and F2 interaction, respectively? Is there an impact on mean and variance?

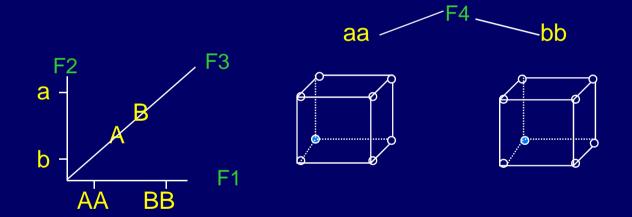
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## Factorial design with 3 factors, each with 2 treatments.



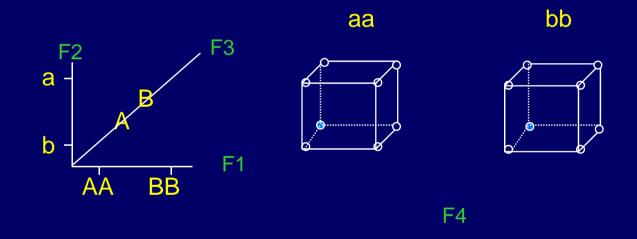
## 

## Factorial design with 4 factors, each with 2 treatments.



## 

## Fractional Factorial design with 4 factors, each with 2 treatments.



½ Fraction