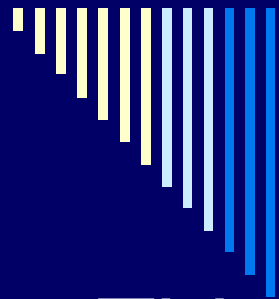



ESE

Experiment Definition



Introduction

This phase leads to determine the foundation of the experiment that is done by:

- ❑ Defining the **goal** of the experiment
- ❑ Informally defining and explaining the **experiment's hypotheses**
- ❑ Possibly sketching on the related **variables** and **measurements**.



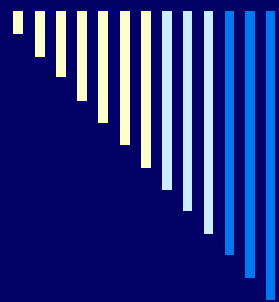
Goal Definition

- The GQM Template for goal definition
 - Analyze <Object(s) of study>
 - For the purpose of <Purpose>
 - With respect to <Quality focus>
 - From the point of view of the <Perspective>
 - In the context of <Context>



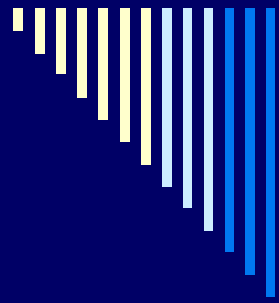
GQM Template

Object of study	Purpose	Perspective	Quality focus	Context
Product	Characterize	Developer	Effectiveness	Subjects + Objects + Organization + etc.
Process	Monitor	Modifier	Efficiency	
Model	Evaluate	Maintainer	Cost	
Theory	Predict	Project Manager	Reliability	
Technology	Control	Corporate manager	Maintainability	
	Change	Customer	Portability	
		User		
		Researcher		



Experiment Context Characterization: Subject vs. Objects

		# Objects	
		One	More than one
# Subjects per Object	One	Single object study	Multi-object variation study
	More than one	Multi-test within object study	Blocked subject-object study



The Experiment (Informal) Hypothesis

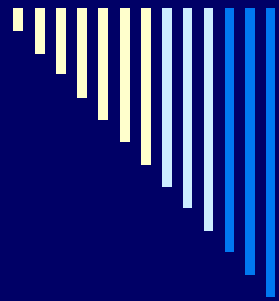
Example #1

In the reference software organization, the testing technique currently utilized, CTT, performs not worse than the new technique NTT for any type of defects for graphic-bound software, whatever the experience level of the involved test people might be.

The Experiment (Informal) Hypothesis

Example #2

In the reference software organization O, the new design method NTT performs significantly better than the design method currently utilized, CDM, for data mgt. software with the O's designers.



Variables & Measurements

Based on the given informal hypotheses try to define the variables involved, and the related measurements.